

## 2021 Annual Meeting

*The Medical Promise of Climate Solutions:  
Moving to Action for Health and Equity*

MAY  
21-23, 24, 25

# SPONSORSHIP OPPORTUNITIES



## DEAR COLLEAGUES AND FRIENDS,

Thanks to your work, your voice, and your financial support over the past tumultuous year, during which we helped lay the groundwork for our country to make rapid progress to address climate change as both a health emergency and an enormous health opportunity. As a new Administration and supportive legislators signal an all-of-government commitment to the issue, they do so aware of the fact that doctors and health professionals across the country are raising their trusted voices to harness the political will for change. Over the past five years, public opinion across the demographic and political spectrum has moved rapidly toward greater support for climate solutions. We are part of driving that change.

Our work to organize, empower, amplify, and mobilize health voices in support of climate solutions has created a new and powerful national dynamic. Responding to climate change is no longer seen only as staving off far-off risks. Climate solutions are now front and center as ways to protect and enhance the quality of our lives today with cleaner air and water. They create jobs and benefit our economy. And they offer fairness in the way we treat those who have suffered ill-effects from environmental pollution.

We have learned important things through our work during the election cycle this fall; we highlight two:

- We worked with our partners to create and disseminate “Health Voices for Climate Action,” a series of short videos of doctors and nurses speaking out personally on behalf of their patients during the election season. The response was tremendous, first with the number of doctors and nurses who volunteered to be part of the effort and second with the powerful impact these widely shared videos achieved in social media.
- We realize that a relentless onslaught of heat waves, floods, hurricanes and wildfires helped us bring home the message that climate change is a health emergency. But we also bring a message of hope, because climate solutions that are ready at hand offer rapid localized health rewards that build enthusiasm for the advance toward a low-carbon future. Clean energy means less air pollution. Clean transportation means better access to personal mobility. Clean agriculture means cleaner water and more access to safer more nutritious food. Climate-resilient communities mean greater fairness to those who have suffered injustice. Finally, as COVID-19 has taught us, our health is the foundation of our prosperity. To capture this, we are preparing report on the “medical promise” of climate solutions, which we will release at the annual conference.

More than anything else, 2020 has taught us that we can make a unique and important difference on the most important health issue of our time. And the key to making that difference is working together, not just to educate leaders and the public that the health of future generations is at stake, but to advocate for climate solutions that will make a positive difference in the health of our people.

Making our voice heard requires we have the financial resources to keep and build momentum, so we are asking you to please make a donation to support our 2021 Annual Conference.

We thank you again and look forward to seeing you in May!

Sincerely,



Mona Sarfaty, MD MPH FAAFP  
Executive Director  
Medical Society Consortium on Climate & Health,  
Center for Climate Change Communication,  
College of Humanities and Social Sciences, George Mason University  
Email: msarfaty@gmu.edu



## WE CONTINUE TO GROW RAPIDLY

- We are now 32 member societies and 59 affiliates (14 are state clinician groups), and 970 individual advocates. Membership increased from 25 societies, 40 affiliates, and 720 individual advocates a year ago. Our societies represent more than 60% of U.S. physicians and our affiliates represent millions of health care professionals.
- Physician activity grew at the state level in California, Colorado, Florida, Georgia, Michigan, Minnesota, Montana, North Carolina, Ohio, South Carolina, Vermont, Virginia, Utah, and Wisconsin.
- Media coverage of Consortium members, their activities and press statements reached a new peak at national and state levels.
- Our monthly newsletter is reaching 2000 subscribers; each newsletter names a Champion of the month, suggests advocacy actions, continuing education events, and provides news updates. Items are carried forward by newsletters of member societies and affiliates.
- The Consortium website received over 75,000 page views in 2020. Social media activity on Twitter and Facebook is vigorous, with over 5,400 followers and 280% increased engagement during 2020.



Advocate and Climate Champion Dr. Rebecca Philipsborn (left) and NP Valerie Benjamin (right).

## OUR VOICES ARE BEING HEARD

- We believe that addressing climate change is urgent because fires, floods, storms, and extreme heat are already health emergencies.
- ***The U.S. Call to Action on Climate, Health, and Equity: A Policy Action Agenda*** released by the Consortium and prominent health organizations in June 2019 has been endorsed by over 188 organizations and schools of medicine, nursing, and public health, and 500 hospitals.
- We actively asserted the voice of doctors in the 2020 election by supporting doctors and other health professionals around the country in the creation and targeted dissemination of 30+ personal videos from our ***“Health Voices for Climate Action”*** campaign, which reached 153,000 viewers on social media, and a ***Dear Patient Letter*** which reached 44,500 people.
- We supported advocacy by our network with communication tools like the ***Open Letter to Candidates*** and ***A Dozen Questions Every Candidate Must Answer***.
- In the wake of the murder of George Floyd, the Consortium increased its focus on racial injustice and the Consortium state network expanded anti-racism work.
- Our individual physician advocates remain very active, making 567 presentations, 419 visits to policymakers, and publishing 97 research papers, and generating 517 media hits over the past three years.
- We offered 15 instructional webinars on climate, health, and equity to our nationwide network of physicians and other health professionals.
- We filed formal testimony opposing EPA inaction on ozone and particulates and spoke against efforts to eliminate regulations with baseless accusations against scientific research.



Health Voices for Climate Action videos:  
Drs. Misha Rosenbach, Lori Byron, and Linda Walden.

[View more videos>](#)

## LEAD SPONSOR | \$20,000 (\$380 in benefits)

- Sponsorship of one session – logo and session title displayed on slide
- Recognition as the Lead Sponsor, displayed between sessions on a slide with other sponsors
- Full-page, full-color recognition in the program guide
- Recognition of two resources in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you – one personalized and one group post (5,700+ followers on social media)
- 4 Annual Meeting tickets

## GOLD LEVEL | \$10,000 (\$285 in benefits)

- Recognition as a Gold Sponsor, displayed between sessions on a slide with other sponsors
- Full-page, full-color recognition in the program guide
- Recognition of two resources in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you – one personalized and one group post (5,700+ followers on social media)
- 3 Annual Meeting tickets

## SILVER LEVEL | \$7,000 (\$190 in benefits)

- Recognition as a Silver Sponsor, displayed between sessions on a slide with other sponsors
- Half-page, full-color recognition in the program guide
- Recognition of a resource in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you – one personalized and one group post (5,700+ followers on social media)
- 2 Annual Meeting tickets

## BRONZE LEVEL | \$5,000 (\$95 in benefits)

- Half-page, full-color recognition in the program guide
- Recognition of a resource in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you – one personalized and one group post (5,700+ followers on social media)
- 1 Annual Meeting ticket

## GREEN LEVEL | \$2,500 (\$95 in benefits)

- Logo included in the program guide
- Recognition of a resource in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you – one personalized and one group post (5,700+ followers on social media)
- 1 Annual Meeting ticket

## CONTRIBUTING CONVENER | \$1,000

- Logo included in the program guide
- Recognition of a resource in the “Resources from our Sponsors” section of the program guide
- Logo featured on Consortium website (6,000+ page views each month)
- Social media thank you to our sponsors - one group post (5,700+ followers on social media)

**For information on sponsorships, please contact Nadia Daghistani, Assistant Director of Development, at 703-993-3987 or [ndaghist@gmu.edu](mailto:ndaghist@gmu.edu).**

All sponsor benefits are based on availability at date of commitment. The George Mason University Foundation is a registered 501 (c) (3), EIN: 54-1603842. Your gift is tax deductible to the full extent allowed by the law. Net proceeds from the event will benefit the Medical Society Consortium on Climate & Health.

**SPONSOR 2021 ANNUAL MEETING**

## MEMBER SOCIETIES

- Academy of Integrative Health and Medicine (AIHM)
- American Academy of Allergy Asthma & Immunology (AAAAI)
- American Academy of Dermatology (AAD)
- American Academy of Family Physicians (AAFP)
- American Academy of Ophthalmology (AAO)
- American Academy of Pediatrics (AAP)
- American Academy of Physical Medicine and Rehabilitation (AAPM&R)
- American Association for Community Psychiatry (AACCP)
- American College of Emergency Physicians (ACEP)
- American College of Emergency Physicians, California (CalACEP)
- American College of Emergency Physicians, Wisconsin (WACEP)
- American College of Lifestyle Medicine (ACLM)
- American College of Obstetricians and Gynecologists (ACOG)
- American College of Occupational and Environmental Medicine (ACOEM)
- American College of Osteopathic Internists (ACOI)
- American College of Physicians (ACP)
- American College of Preventive Medicine (ACPM)
- American Geriatrics Society (AGS)
- American Medical Association (AMA)
- American Medical Women's Association (AMWA)
- American Podiatric Medical Association (APMA)
- American Psychiatric Association (APA)
- American Society of Cataract & Refractive Surgery (ASCRS)
- American Telemedicine Association (ATA)
- Association of Academic Physiologists (AAP)
- Endocrine Society
- Infectious Diseases Society of America (IDSA)
- National Medical Association (NMA)
- Society for Academic Emergency Medicine (SAEM)
- Society for Pediatric Dermatology (SPD)
- Society of General Internal Medicine (SGIM)
- Society of Gynecologic Oncology (SGO)

## AFFILIATE ORGANIZATIONS

- African Heritage PA Caucus
- Allergy & Asthma Network
- Allergy and Asthma Foundation of America
- Alliance of Nurses for Healthy Environments
- American Cancer Society
- American Council for an Energy-Efficient Economy
- American Geophysical Union
- American Heart Association
- American Lung Association
- American Medical Student Association
- American Meteorological Society
- American Psychological Association
- Arkansas Medical Society
- Association for Humanistic Psychology
- Children's Environmental Health Network
- Citizen's Climate Lobby – Climate and Health
- Clean Air Carolina: Medical Advocates for Healthy Air
- Climate for Health / ecoAmerica
- Climate Health Now
- Climate Psychiatry Alliance
- Florida Clinicians for Climate Action
- Health Care Without Harm
- Health Professionals for a Healthy Climate (Minnesota)
- Healthy Air & Water Colorado
- International Society for Social Pediatrics and Child Health
- Islamic Medical Association of North America
- Maine Medical Association
- Massachusetts Medical Society
- Medical Society of Northern Virginia
- Medical Students for a Sustainable Future
- Michigan Academy of Family Physicians
- Michigan Clinicians for Climate Action
- Michigan State Medical Society
- Mid-Atlantic Permanente Medical Group
- Moms Clean Air Force
- Montana Health Professionals for a Healthy Climate
- Mothers & Others for Clean Air
- Mound City Medical Forum (St. Louis)
- My Green Doctor
- National Association of Social Workers
- National Environmental Health Association
- Ohio Clinicians for Climate Action
- Oregon Physicians for Social Responsibility
- Physicians for Policy Action
- Physicians for Social Responsibility
- Physicians, Scientists and Engineers for Healthy Energy
- Puerto Rico Clinicians for Climate Action
- Rhode Island Medical Society
- South Carolina Health Professionals for Climate Action
- The Global Climate & Health Alliance
- Union of Concerned Scientists
- US Climate and Health Alliance
- Utah Physicians for a Healthy Environment
- Vermont Climate & Health Alliance
- Vermont Medical Society
- Virginia Clinicians for Climate Action
- Washington Pediatricians for Climate Action
- Wisconsin Health Professionals for Climate Action
- Wisconsin Medical Society