

2020 Annual Meeting

Climate Solutions are Health Solutions:
The Climate and Health Roadmap

May
17-19

SPONSORSHIP OPPORTUNITIES



DEAR COLLEAGUES AND FRIENDS,

I want to thank you for your support of the Medical Society Consortium on Climate & Health (Consortium). With your help, we've grown dramatically. We currently have 26 medical societies representing 60% of all U.S. physicians, and 40 public health affiliates representing millions of health professionals. Our affiliates include state clinician climate action groups in Virginia, Ohio, Florida, Wisconsin, North Carolina, Vermont, Minnesota, Montana, Utah, and Georgia. More than 720 individual health professionals are acting as advocates by educating their colleagues, the public, and policymakers about the health crises caused by climate change and the health benefits of climate solutions.

Our 2019 Annual Meeting was a turning point for the Consortium. We made our movement stronger and more coherent by joining forces with other key players in the health system, including nurses, social workers, hospitals and health systems, and academic institutions. We helped to organize these groups to produce and release a consensus policy agenda that identified climate change as a "health emergency" and provided a ten-point roadmap of policy priorities to address climate change and promote the health of all Americans. More than 140 health organizations have endorsed this "*U.S. Call to Action on Climate, Health, and Equity: A Policy Action Agenda*," which can be seen, and endorsed, at climatehealthaction.org.

In addition to bringing our health and medical community together behind a unified climate and health agenda, the release of the Policy Action Agenda garnered a large amount of media attention—leading to nearly 500 stories in news outlets across the nation.

To keep this momentum going, I'm writing to ask for your sponsorship of our upcoming Annual Meeting in May 2020. This meeting will be another crucial step forward. It will create a major opportunity for us to ensure that the health emergency being created by climate change, and the profound health benefits associated with climate solutions are prominently featured in the final stages of the 2020 election cycle.

The meeting will feature a range of presentations and discussions to expand our understanding of impacts, risks, and solutions—including prevention (e.g., transportation, agriculture, buildings, and energy generation), preparedness, and fairness/equity.

Specifics about the sponsorship opportunities are listed in the attached pages. Please pass this to the appropriate person in your organization.

I offer my most sincere appreciation for the support you have given, and my gratitude in advance for considering this request for continued support.

Sincerely,



Mona Sarfaty, MD MPH FAAFP
Executive Director
Medical Society Consortium on Climate & Health
George Mason University, Center for Climate Change Communication
Email: msarfaty@gmu.edu



WE ARE GROWING FAST

- We are adding members – our 26 societies represent over 60% of all U.S. physicians and our 40 public health affiliates have millions of members. All groups are increasing climate change activities.
- Our website has received over 137,000 page views since 2017.
- News coverage of the Consortium and its activities and press statements continue to be robust, with over 520 news stories in 2019 appearing in varied mainstream and health media outlets.
- Physician activity is growing at the state level in California, Florida, Georgia, Minnesota, Montana, North Carolina, Ohio, Vermont, Virginia, Utah, and Wisconsin.
- Our newsletter reaches over 1,800 subscribers each month. Items are carried forward by member newsletters.
- Social media activity on Twitter and Facebook is vigorous, with over 3000 followers and 80% increased engagement during 2019.

WE ARE MAKING OUR VOICES HEARD

- The Consortium and prominent health organizations released the *U.S. Call to Action on Climate, Health, and Equity: A Policy Action Agenda* in June. This agenda is endorsed by over 140 societies of medicine and nursing, schools of medicine, nursing, and public health, and over 500 hospitals and health systems.
- Physician advocates expanded their advocacy activities, which now stand at 1083 logged over the last two years. These include: 422 presentations, 338 visits to policymakers, 285 published op-eds and letters to the editor, and 38 research papers.
- We filed formal testimony opposing EPA actions to rollback performance standards for coal plants, fuel economy and clean car rules, loosen mercury and air toxic emission standards, and weaken regulations that decrease methane pollution.
- Our monthly newsletter named a Champion of the Month, suggested advocacy actions, offered news updates, and announced continuing education events.
- We exhibited at the annual meetings of medical societies and used social media at the meetings to share physician pledges to act on climate.



LEAD SPONSOR | \$20,000

- A speaking role at the opening or general reception
- Sponsorship of one keynote session
- Signage recognition as the Lead Sponsor at breakfast, lunch or break time
- 1-page ad and logo in the program book
- Exhibit table
- Logo in rotating slideshow during keynote presentation
- Logo featured on Consortium website
- Signage at the meeting

GOLD LEVEL | \$10,000

- Introduce one keynote speaker or panel
- Logo in rotating slideshow in the selected keynote presentation
- Sponsorship of one of the following: one lunch session, one breakfast or one networking break
- 1-page ad and logo in the program book
- Exhibit table
- Logo featured on Consortium website
- Signage at the meeting

SILVER LEVEL | \$7,000

- Sponsorship of one of the following: one lunch session, one breakfast or one networking break
- Sponsorship of one workshop session
- 1-page ad and logo in the program book
- Exhibit table
- Logo featured on Consortium website
- Signage at the meeting

BRONZE LEVEL | \$5,000

- 1/2-page ad and logo in the program book
- Exhibit table
- Logo featured on Consortium website
- Signage at the meeting

GREEN LEVEL | \$2,500

- Logo in the program book
- Exhibit table
- Logo featured on Consortium website
- Signage at the meeting

CONTRIBUTING CONVENER | \$500

- Logo in the program book
- 1/2 exhibit table
- Logo featured on Consortium website
- Signage at the meeting



The Medical Society Consortium

ON CLIMATE & HEALTH

For more information, please email info@climateconsortium.org



medsocietiesforclimatehealth.org



Center for Climate Change Communication
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Fairfax, VA 22030



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MEMBER SOCIETIES



Academy of Integrative Health and Medicine (AIHM)



American College of Emergency Physicians, CA (ACEP)



American Geriatric Society (AGS)



Endocrine Society



American Academy of Allergy Asthma and Immunology (AAAAI)



American College of Lifestyle Medicine (ACLM)



American Medical Association (AMA)



Infectious Diseases Society of America (IDSA)



American Academy of Dermatology (AAD)



American College of Obstetricians and Gynecologists (ACOG)



American Medical Women's Association (AMWA)



National Medical Association (NMA)



American Academy of Family Physicians (AAFP)



American College of Occupational Environmental Medicine (ACOEM)



American Podiatric Medical Association (APMA)



Society of General Internal Medicine (SGIM)



American Academy of Pediatrics (AAP)



American College of Osteopathic Internists (ACOI)



American Psychiatric Association (APA)



Society of Gynecologic Oncology (SGO)



American Academy of Physical Medicine and Rehabilitation



American College of Physicians (ACP)



American Telemedicine Association (ATA)



American Association for Community Psychiatry (AACPP)



American College of Preventive Medicine (ACPM)



Association of Academic Psychiatrists (AAP)

AFFILIATE ORGANIZATIONS



Allergy & Asthma Network



Arkansas Medical Society



Islamic Medical Association of North America



Ohio Clinicians for Climate Action



Allergy and Asthma Foundation of America



Association for Humanistic Psychology



Clean Air Carolina: Medical Advocates for Healthy Air



Physicians for Policy Action



Alliance of Nurses for Healthy Environments



California Climate Health Now



Medical Society of Northern Virginia



Physicians for Social Responsibility



American Council for Energy-Efficient Economy



Children's Environmental Health Network



Michigan State Medical Society



The Global Climate & Health Alliance



American Geophysical Union



Citizen's Climate Lobby - Climate and Health



Moms Clean Air Force



Union of Concerned Scientists



American Heart Association



Climate for Health / ecoAmerica



Montana Health Professionals for a Healthy Climate



US Climate and Health Alliance



American Lung Association



Climate Psychiatry Alliance



Mound City Medical Forum, St. Louis



Utah Physicians for a Healthy Environment



American Medical Student Association



Florida Clinicians for Climate Action



My Green Doctor



Vermont Climate & Health Alliance



American Meteorological Society



Health Care Without Harm



National Association of Social Workers



Vermont Medical Society



American Psychological Association



Health Professionals for a Healthy Climate (Minnesota)



National Environmental Health Association



Virginia Clinicians for Climate Action